

ORDER



Orders
Order / Rev: 704115 - 2
Alt Order #: 06260660
Product Desc: OBAMA FOR AMERICA
Estimate: 1537
Flight Dates: 10/02/12 - 11/05/12
Original Date / Rev: 08/02/12 / 08/07/12
Order Type: Political

Primary AE: Aaron Ashe
Sales Office: T-WAS
Sales Region: NAT

Agency
Name: Greer Margolis Mitchell/ Pol
Buying Contact: K Keuleman
Billing Contact:
 3050 K St NW
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: WEEKLY
Agency Commission: 15%

Advertiser
Name: Obama/D/President
Demographic: A35+
Product Codes: PL-Presidential
Priority: P-4
Revenue Codes: AGY, GEN, POL

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/07/12	168	\$162,900.00	\$138,465.00
10/08/12	10/14/12	164	\$188,300.00	\$160,055.00
10/15/12	10/21/12	168	\$177,650.00	\$151,002.50
10/22/12	10/28/12	172	\$181,900.00	\$154,615.00
10/29/12	11/04/12	161	\$148,100.00	\$125,885.00
11/05/12	11/11/12	11	\$11,505.00	\$9,779.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	672	\$710,750.00	\$604,137.50	0.00
November 2012	172	\$159,605.00	\$135,664.25	0.00
Totals	844	\$870,355.00	\$739,801.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Aaron Ashe			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WTSP	10/02/12	10/05/12	430-5a News 430-5a News	CM	430-5a	- TWTF - -	:30	5	\$80.00	P-4	0.00	NM	5	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/01/12	10/07/12	- TWTF - -		5				\$80.00		0.00			
2	WTSP	10/08/12	11/02/12	430-5a News 430-5a News	CM	430-5a	MTWTF - -	:30	5	\$80.00	P-4	0.00	NM	20	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/08/12	10/14/12	MTWTF - -		5				\$80.00		0.00			
	Week:	10/15/12	10/21/12	MTWTF - -		5				\$80.00		0.00			
	Week:	10/22/12	10/28/12	MTWTF - -		5				\$80.00		0.00			
	Week:	10/29/12	11/04/12	MTWTF - -		5				\$80.00		0.00			
3	WTSP	11/05/12	11/05/12	430-5a News 430-5a News	CM	430-5a	M- - - - -	:30	1	\$80.00	P-4	0.00	NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	11/05/12	11/11/12	M- - - - -		1				\$80.00		0.00			
4	WTSP	10/02/12	10/05/12	5-530a 5-530a 10 News	CM	5-530a	- TWTF - -	:30	4	\$100.00	P-4	0.00	NM	4	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/01/12	10/07/12	- TWTF - -		4				\$100.00		0.00			
5	WTSP	10/08/12	11/02/12		CM	5-530a	MTWTF - -	:30	5	\$100.00	P-4	0.00	NM	20	\$2,000.00

Advertiser:	Obama/D/President
Product Desc:	OBAMA FOR AMERICA
Estimate:	1537

WTSP-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				5-530a										
				5-530a 10 News										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	MTWTF--		5			\$100.00		0.00			
Week:		10/15/12	10/21/12	MTWTF--		5			\$100.00		0.00			
Week:		10/22/12	10/28/12	MTWTF--		5			\$100.00		0.00			
Week:		10/29/12	11/04/12	MTWTF--		5			\$100.00		0.00			
6	WTSP	10/02/12	10/05/12	530-6a	CM	530-6a - TWTF--	:30	5	\$150.00	P-4	0.00	NM	5	\$750.00
				530-6a 10 News										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	- TWTF--		5			\$150.00		0.00			
7	WTSP	10/08/12	11/02/12	530-6a	CM	530-6a MTWTF--	:30	5	\$150.00	P-4	0.00	NM	20	\$3,000.00
				530-6a 10 News										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	MTWTF--		5			\$150.00		0.00			
Week:		10/15/12	10/21/12	MTWTF--		5			\$150.00		0.00			
Week:		10/22/12	10/28/12	MTWTF--		5			\$150.00		0.00			
Week:		10/29/12	11/04/12	MTWTF--		5			\$150.00		0.00			
8	WTSP	11/05/12	11/05/12	530-6a	CM	530-6a M-----	:30	1	\$150.00	P-4	0.00	NM	1	\$150.00
				530-6a 10 News										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----		1			\$150.00		0.00			
9	WTSP	10/02/12	10/05/12	M-F 6-7a	CM	6-7a - TWTF--	:30	5	\$175.00	P-4	0.00	NM	5	\$875.00
				6-7a 10 News										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	- TWTF--		5			\$175.00		0.00			
10	WTSP	10/08/12	11/02/12	M-F 6-7a	CM	6-7a MTWTF--	:30	5	\$175.00	P-4	0.00	NM	20	\$3,500.00
				6-7a 10 News										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	MTWTF--		5			\$175.00		0.00			
Week:		10/15/12	10/21/12	MTWTF--		5			\$175.00		0.00			
Week:		10/22/12	10/28/12	MTWTF--		5			\$175.00		0.00			
Week:		10/29/12	11/04/12	MTWTF--		5			\$175.00		0.00			
11	WTSP	10/02/12	10/05/12	CBS This Morning	CM	7-9a - TWTF--	:30	5	\$200.00	P-4	0.00	NM	5	\$1,000.00
				CBS This Morning		(7:00 AM-8:00 AM)								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	- TWTF--		5			\$200.00		0.00			
12	WTSP	10/08/12	11/02/12	CBS This Morning	CM	7-9a MTWTF--	:30	5	\$200.00	P-4	0.00	NM	22	\$4,400.00
				CBS This Morning		(7:00 AM-8:00 AM)								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	MTWTF--		5			\$200.00		0.00			
Week:		10/15/12	10/21/12	MTWTF--		5			\$200.00		0.00			
Week:		10/22/12	10/28/12	MTWTF--		6			\$200.00		0.00			
Week:		10/29/12	11/04/12	MTWTF--		6			\$200.00		0.00			
13	WTSP	11/05/12	11/05/12	CBS This Morning	CM	7-9a M-----	:30	1	\$200.00	P-4	0.00	NM	1	\$200.00
				CBS This Morning		(7:00 AM-8:00 AM)								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----		1			\$200.00		0.00			
14	WTSP	10/02/12	10/05/12	CBS This Morning	CM	7-9a - TWTF--	:30	5	\$200.00	P-4	0.00	NM	5	\$1,000.00
				CBS This Morning		(8:00 AM-9:00 AM)								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	- TWTF--		5			\$200.00		0.00			
15	WTSP	10/08/12	11/02/12	CBS This Morning	CM	7-9a MTWTF--	:30	5	\$200.00	P-4	0.00	NM	22	\$4,400.00
				CBS This Morning		(8:00 AM-9:00 AM)								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	MTWTF--		5			\$200.00		0.00			
Week:		10/15/12	10/21/12	MTWTF--		5			\$200.00		0.00			
Week:		10/22/12	10/28/12	MTWTF--		6			\$200.00		0.00			
Week:		10/29/12	11/04/12	MTWTF--		6			\$200.00		0.00			
16	WTSP	11/05/12	11/05/12	CBS This Morning	CM	7-9a M-----	:30	1	\$200.00	P-4	0.00	NM	1	\$200.00
				CBS This Morning		(8:00 AM-9:00 AM)								

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WTSP-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
16	WTSP	11/05/12	11/05/12	CBS This Morning CBS This Morning	CM	7-9a (8:00 AM-9:00 AM)	:30	1	\$200.00	P-4	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 11/05/12	11/11/12	M- - - - -		1		\$200.00			0.00			
17	WTSP	10/02/12	10/05/12	M-F 9-930a 10 News, 9a 10 News, 9am	CM	9-9:30A - TWTF - -	:30	5	\$100.00	P-4	0.00	NM	5	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/01/12	10/07/12	- TWTF - -		5		\$100.00			0.00			
18	WTSP	10/08/12	11/02/12	M-F 9-930a 10 News, 9a 10 News, 9am	CM	9-9:30A MTWTF - -	:30	5	\$100.00	P-4	0.00	NM	20	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/08/12	10/14/12	MTWTF - -		5		\$100.00			0.00			
		Week: 10/15/12	10/21/12	MTWTF - -		5		\$100.00			0.00			
		Week: 10/22/12	10/28/12	MTWTF - -		5		\$100.00			0.00			
		Week: 10/29/12	11/04/12	MTWTF - -		5		\$100.00			0.00			
19	WTSP	10/02/12	10/05/12	M-F 930-10a Inside Edition	CM	930-10a - TWTF - -	:30	6	\$100.00	P-4	0.00	NM	6	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/01/12	10/07/12	- TWTF - -		6		\$100.00			0.00			
20	WTSP	10/08/12	11/02/12	M-F 930-10a Inside Edition	CM	930-10a MTWTF - -	:30	5	\$100.00	P-4	0.00	NM	22	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/08/12	10/14/12	MTWTF - -		5		\$100.00			0.00			
		Week: 10/15/12	10/21/12	MTWTF - -		6		\$100.00			0.00			
		Week: 10/22/12	10/28/12	MTWTF - -		6		\$100.00			0.00			
		Week: 10/29/12	11/04/12	MTWTF - -		5		\$100.00			0.00			
21	WTSP	10/02/12	10/05/12	M-F 10-11a M-F 10-11a	CM	10-11a - TWTF - -	:30	5	\$75.00	P-4	0.00	NM	5	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/01/12	10/07/12	- TWTF - -		5		\$75.00			0.00			
22	WTSP	10/08/12	11/02/12	M-F 10-11a M-F 10-11a	CM	10-11a MTWTF - -	:30	5	\$75.00	P-4	0.00	NM	20	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/08/12	10/14/12	MTWTF - -		5		\$75.00			0.00			
		Week: 10/15/12	10/21/12	MTWTF - -		5		\$75.00			0.00			
		Week: 10/22/12	10/28/12	MTWTF - -		5		\$75.00			0.00			
		Week: 10/29/12	11/04/12	MTWTF - -		5		\$75.00			0.00			
23	WTSP	10/02/12	10/05/12	Price Is Right Price Is Right	CM	11a-12p - TWTF - -	:30	6	\$450.00	P-4	0.00	NM	6	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/01/12	10/07/12	- TWTF - -		6		\$450.00			0.00			
24	WTSP	10/08/12	11/02/12	Price Is Right Price Is Right	CM	11a-12p MTWTF - -	:30	6	\$450.00	P-4	0.00	NM	23	\$10,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/08/12	10/14/12	MTWTF - -		6		\$450.00			0.00			
		Week: 10/15/12	10/21/12	MTWTF - -		6		\$450.00			0.00			
		Week: 10/22/12	10/28/12	MTWTF - -		6		\$450.00			0.00			
		Week: 10/29/12	11/04/12	MTWTF - -		5		\$450.00			0.00			
25	WTSP	11/05/12	11/05/12	Price Is Right Price Is Right	CM	11a-12p M- - - - -	:30	1	\$450.00	P-4	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 11/05/12	11/11/12	M- - - - -		1		\$450.00			0.00			
26	WTSP	10/02/12	10/05/12	M-F 12-1230p 10 News @ Noon	CM	12-1230p - TWTF - -	:30	5	\$450.00	P-4	0.00	NM	5	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/01/12	10/07/12	- TWTF - -		5		\$450.00			0.00			
27	WTSP	10/08/12	11/02/12	M-F 12-1230p 10 News @ Noon	CM	12-1230p MTWTF - -	:30	5	\$450.00	P-4	0.00	NM	20	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/08/12	10/14/12	MTWTF - -		5		\$450.00			0.00			
		Week: 10/15/12	10/21/12	MTWTF - -		5		\$450.00			0.00			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
27	WTSP	10/08/12	11/02/12	M-F 12-1230p 10 News @ Noon	CM	12-1230p	MTWTF--	:30	5	\$450.00	P-4	0.00	NM	20	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	MTWTF--					5	\$450.00		0.00			
		Week: 10/29/12	11/04/12	MTWTF--					5	\$450.00		0.00			
28	WTSP	11/05/12	11/05/12	M-F 12-1230p 10 News @ Noon	CM	12-1230p	M-----	:30	1	\$450.00	P-4	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	M-----					1	\$450.00		0.00			
29	WTSP	10/02/12	10/05/12	Y&R Young and the Restless	CM	1230-130p	-TWTF--	:30	5	\$550.00	P-4	0.00	NM	5	\$2,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-TWTF--					5	\$550.00		0.00			
30	WTSP	10/08/12	11/02/12	Y&R Young and the Restless	CM	1230-130p	MTWTF--	:30	5	\$550.00	P-4	0.00	NM	20	\$11,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	MTWTF--					5	\$550.00		0.00			
		Week: 10/15/12	10/21/12	MTWTF--					5	\$550.00		0.00			
		Week: 10/22/12	10/28/12	MTWTF--					5	\$550.00		0.00			
		Week: 10/29/12	11/04/12	MTWTF--					5	\$550.00		0.00			
31	WTSP	10/02/12	10/05/12	B&B Bold and Beautiful	CM	130-2p	-TWTF--	:30	5	\$550.00	P-4	0.00	NM	5	\$2,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-TWTF--					5	\$550.00		0.00			
32	WTSP	10/08/12	11/02/12	B&B Bold and Beautiful	CM	130-2p	MTWTF--	:30	5	\$550.00	P-4	0.00	NM	20	\$11,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	MTWTF--					5	\$550.00		0.00			
		Week: 10/15/12	10/21/12	MTWTF--					5	\$550.00		0.00			
		Week: 10/22/12	10/28/12	MTWTF--					5	\$550.00		0.00			
		Week: 10/29/12	11/04/12	MTWTF--					5	\$550.00		0.00			
33	WTSP	10/02/12	10/05/12	M-F 2-3p The Talk	CM	2-3p	-TWTF--	:30	5	\$300.00	P-4	0.00	NM	5	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-TWTF--					5	\$300.00		0.00			
34	WTSP	10/08/12	11/02/12	M-F 2-3p The Talk	CM	2-3p	MTWTF--	:30	5	\$300.00	P-4	0.00	NM	20	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	MTWTF--					5	\$300.00		0.00			
		Week: 10/15/12	10/21/12	MTWTF--					5	\$300.00		0.00			
		Week: 10/22/12	10/28/12	MTWTF--					5	\$300.00		0.00			
		Week: 10/29/12	11/04/12	MTWTF--					5	\$300.00		0.00			
35	WTSP	11/05/12	11/05/12	M-F 2-3p The Talk	CM	2-3p	M-----	:30	1	\$300.00	P-4	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	M-----					1	\$300.00		0.00			
36	WTSP	10/02/12	10/05/12	M-F 3-4p Let's Make a Deal	CM	3-4p	-TWTF--	:30	5	\$275.00	P-4	0.00	NM	5	\$1,375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-TWTF--					5	\$275.00		0.00			
37	WTSP	10/08/12	11/02/12	M-F 3-4p Let's Make a Deal	CM	3-4p	MTWTF--	:30	5	\$275.00	P-4	0.00	NM	20	\$5,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	MTWTF--					5	\$275.00		0.00			
		Week: 10/15/12	10/21/12	MTWTF--					5	\$275.00		0.00			
		Week: 10/22/12	10/28/12	MTWTF--					5	\$275.00		0.00			
		Week: 10/29/12	11/04/12	MTWTF--					5	\$275.00		0.00			
38	WTSP	10/02/12	10/05/12	M-F 4-5p Dr. Phil	CM	4-5p	-TWTF--	:30	8	\$400.00	P-4	0.00	NM	8	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-TWTF--					8	\$400.00		0.00			

Order / Rev: 704115 - 2
 Alt Order #: 06260660
 Flight Dates: 10/02/12 - 11/05/12

Advertiser: Obama/D/President
 Product Desc: OBAMA FOR AMERICA
 Estimate: 1537

WTSP-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
38	WTSP	10/02/12	10/05/12	M-F 4-5p Dr. Phil	CM	4-5p	- TWTF - -	:30	8	\$400.00	P-4	0.00	NM	8	\$3,200.00
39	WTSP	10/08/12	11/02/12	M-F 4-5p Dr. Phil	CM	4-5p	MTWTF - -	:30	5	\$400.00	P-4	0.00	NM	22	\$8,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/08/12	10/14/12	MTWTF - -		5			\$400.00			0.00			
		Week: 10/15/12	10/21/12	MTWTF - -		6			\$400.00			0.00			
		Week: 10/22/12	10/28/12	MTWTF - -		6			\$400.00			0.00			
		Week: 10/29/12	11/04/12	MTWTF - -		5			\$400.00			0.00			
40	WTSP	11/05/12	11/05/12	M-F 4-5p Dr. Phil	CM	4-5p	M- - - - -	:30	1	\$400.00	P-4	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 11/05/12	11/11/12	M- - - - -		1			\$400.00			0.00			
41	WTSP	10/02/12	10/05/12	M-F 5-530p 5-530p 10 News	CM	5-530p	- TWTF - -	:30	5	\$275.00	P-4	0.00	NM	5	\$1,375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/01/12	10/07/12	- TWTF - -		5			\$275.00			0.00			
42	WTSP	10/08/12	11/02/12	M-F 5-530p 5-530p 10 News	CM	5-530p	MTWTF - -	:30	5	\$275.00	P-4	0.00	NM	20	\$5,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/08/12	10/14/12	MTWTF - -		5			\$275.00			0.00			
		Week: 10/15/12	10/21/12	MTWTF - -		5			\$275.00			0.00			
		Week: 10/22/12	10/28/12	MTWTF - -		5			\$275.00			0.00			
		Week: 10/29/12	11/04/12	MTWTF - -		5			\$275.00			0.00			
43	WTSP	11/05/12	11/05/12	M-F 5-530p 5-530p 10 News	CM	5-530p	M- - - - -	:30	1	\$275.00	P-4	0.00	NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 11/05/12	11/11/12	M- - - - -		1			\$275.00			0.00			
44	WTSP	10/02/12	10/05/12	M-F 530-6p 10 News at 530p	CM	530-6p	- TWTF - -	:30	5	\$275.00	P-4	0.00	NM	5	\$1,375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/01/12	10/07/12	- TWTF - -		5			\$275.00			0.00			
45	WTSP	10/08/12	11/02/12	M-F 530-6p 10 News at 530p	CM	530-6p	MTWTF - -	:30	5	\$275.00	P-4	0.00	NM	20	\$5,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/08/12	10/14/12	MTWTF - -		5			\$275.00			0.00			
		Week: 10/15/12	10/21/12	MTWTF - -		5			\$275.00			0.00			
		Week: 10/22/12	10/28/12	MTWTF - -		5			\$275.00			0.00			
		Week: 10/29/12	11/04/12	MTWTF - -		5			\$275.00			0.00			
46	WTSP	10/02/12	10/05/12	M-F 6-630p 6-630p 10 News	CM	6-630p	- TWTF - -	:30	5	\$500.00	P-4	0.00	NM	5	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/01/12	10/07/12	- TWTF - -		5			\$500.00			0.00			
47	WTSP	10/08/12	11/02/12	M-F 6-630p 6-630p 10 News	CM	6-630p	MTWTF - -	:30	5	\$500.00	P-4	0.00	NM	21	\$10,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/08/12	10/14/12	MTWTF - -		6			\$500.00			0.00			
		Week: 10/15/12	10/21/12	MTWTF - -		5			\$500.00			0.00			
		Week: 10/22/12	10/28/12	MTWTF - -		5			\$500.00			0.00			
		Week: 10/29/12	11/04/12	MTWTF - -		5			\$500.00			0.00			
48	WTSP	10/03/12	10/05/12	CBS Evening News CBS Evening News	CM	630-7p	- - W- F - -	:30	1	\$2,000.00	P-2	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/01/12	10/07/12	- - W- F - -		1			\$2,000.00			0.00			
49	WTSP	10/08/12	11/02/12	CBS Evening News CBS Evening News	CM	630-7p	M- W- F - -	:30	1	\$2,000.00	P-2	0.00	NM	5	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/08/12	10/14/12	M- W- F - -		2			\$2,000.00			0.00			
		Week: 10/15/12	10/21/12	M- W- F - -		1			\$2,000.00			0.00			
		Week: 10/22/12	10/28/12	M- W- F - -		1			\$2,000.00			0.00			
		Week: 10/29/12	11/04/12	M- W- F - -		1			\$2,000.00			0.00			

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 Alt Order #: 06260660
 Flight Dates: 10/02/12 - 11/05/12

Advertiser: Obama/D/President
 Product Desc: OBAMA FOR AMERICA
 Estimate: 1537

WTSP-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
49	WTSP	10/08/12	11/02/12	CBS Evening News CBS Evening News	CM	630-7p M-W-F--	:30	1	\$2,000.00	P-2	0.00	NM	5	\$10,000.00
50	WTSP	10/02/12	10/05/12	7-730p Wheel of Fortune	CM	7-730p -TWTF--	:30	5	\$1,300.00	P-4	0.00	NM	5	\$6,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/01/12	10/07/12	-TWTF--		5		\$1,300.00			0.00			
51	WTSP	10/08/12	11/02/12	7-730p Wheel of Fortune	CM	7-730p MTWTF--	:30	5	\$1,300.00	P-4	0.00	NM	20	\$26,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/08/12	10/14/12	MTWTF--		5		\$1,300.00			0.00			
		Week: 10/15/12	10/21/12	MTWTF--		5		\$1,300.00			0.00			
		Week: 10/22/12	10/28/12	MTWTF--		5		\$1,300.00			0.00			
		Week: 10/29/12	11/04/12	MTWTF--		5		\$1,300.00			0.00			
52	WTSP	10/02/12	10/05/12	730-8p Jeopardy	CM	730-8p -TWTF--	:30	5	\$1,500.00	P-4	0.00	NM	5	\$7,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/01/12	10/07/12	-TWTF--		5		\$1,500.00			0.00			
53	WTSP	10/08/12	11/02/12	730-8p Jeopardy	CM	730-8p MTWTF--	:30	5	\$1,500.00	P-4	0.00	NM	20	\$30,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/08/12	10/14/12	MTWTF--		5		\$1,500.00			0.00			
		Week: 10/15/12	10/21/12	MTWTF--		5		\$1,500.00			0.00			
		Week: 10/22/12	10/28/12	MTWTF--		5		\$1,500.00			0.00			
		Week: 10/29/12	11/04/12	MTWTF--		5		\$1,500.00			0.00			
54	WTSP	10/02/12	10/05/12	LN (M-F) LN (M-F)	CM	M-F 11-1135p -TWTF--	:30	5	\$1,000.00	P-4	0.00	NM	5	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/01/12	10/07/12	-TWTF--		5		\$1,000.00			0.00			
55	WTSP	10/08/12	11/02/12	LN (M-F) LN (M-F)	CM	M-F 11-1135p MTWTF--	:30	5	\$1,000.00	P-4	0.00	NM	20	\$20,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/08/12	10/14/12	MTWTF--		5		\$1,000.00			0.00			
		Week: 10/15/12	10/21/12	MTWTF--		5		\$1,000.00			0.00			
		Week: 10/22/12	10/28/12	MTWTF--		5		\$1,000.00			0.00			
		Week: 10/29/12	11/04/12	MTWTF--		5		\$1,000.00			0.00			
56	WTSP	10/06/12	11/03/12	LN (Sa) Late News (Sa)	CM	Sa 11-1135p -----S-	:30	5	\$700.00	P-4	0.00	NM	25	\$17,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/01/12	10/07/12	-----S-		5		\$700.00			0.00			
		Week: 10/08/12	10/14/12	-----S-		5		\$700.00			0.00			
		Week: 10/15/12	10/21/12	-----S-		5		\$700.00			0.00			
		Week: 10/22/12	10/28/12	-----S-		5		\$700.00			0.00			
		Week: 10/29/12	11/04/12	-----S-		5		\$700.00			0.00			
57	WTSP	10/07/12	11/04/12	LN (Su) Late News (Su)	CM	Su 11-1135p -----S	:30	1	\$900.00	P-4	0.00	NM	5	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/01/12	10/07/12	-----S		1		\$900.00			0.00			
		Week: 10/08/12	10/14/12	-----S		1		\$900.00			0.00			
		Week: 10/15/12	10/21/12	-----S		1		\$900.00			0.00			
		Week: 10/22/12	10/28/12	-----S		1		\$900.00			0.00			
		Week: 10/29/12	11/04/12	-----S		1		\$900.00			0.00			
58	WTSP	10/02/12	10/05/12	Letterman Late Night with David Letterman	CM	1135p-1237a -TWTF--	:30	8	\$350.00	P-4	0.00	NM	8	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/01/12	10/07/12	-TWTF--		8		\$350.00			0.00			
59	WTSP	10/08/12	11/02/12	Letterman Late Night with David Letterman(11:35 PM-12:37 XM)	CM	1135p-1237a MTWTF--	:30	6	\$350.00	P-4	0.00	NM	30	\$10,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/08/12	10/14/12	MTWTF--		6		\$350.00			0.00			
		Week: 10/15/12	10/21/12	MTWTF--		8		\$350.00			0.00			
		Week: 10/22/12	10/28/12	MTWTF--		8		\$350.00			0.00			

Order / Rev: 704115 - 2
 Alt Order #: 06260660
 Flight Dates: 10/02/12 - 11/05/12

Advertiser: Obama/D/President
 Product Desc: OBAMA FOR AMERICA
 Estimate: 1537
WTSP-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
59	WTSP	10/08/12	11/02/12	Letterman Late Night with David Letterman(11:35 PM-12:37 XM)	CM	1135p-1237a MTWTF--	:30	6	\$350.00	P-4	0.00	NM	30	\$10,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
	Week:	10/29/12	11/04/12	MTWTF--		8		\$350.00	0.00					
60	WTSP	10/02/12	10/05/12	Late Late Show Late Late Show	CM	1237-137a -TWTF--	:30	5	\$175.00	P-4	0.00	NM	5	\$875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
	Week:	10/01/12	10/07/12	-TWTF--		5		\$175.00	0.00					
61	WTSP	10/08/12	11/02/12	Late Late Show Late Late Show	CM	1237-137a MTWTF--	:30	5	\$175.00	P-4	0.00	NM	19	\$3,325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
	Week:	10/08/12	10/14/12	MTWTF--		5		\$175.00	0.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	4	WTSP	10/08/12-10/14/12	Late Late Show		1237-137a		MTWThF----	:30	(\$175.00)	0.00	NM		
				Credited [MOVE TO 6A 10/8]										
	Week:	10/15/12	10/21/12	MTWTF--		5		\$175.00	0.00					
	Week:	10/22/12	10/28/12	MTWTF--		5		\$175.00	0.00					
	Week:	10/29/12	11/04/12	MTWTF--		5		\$175.00	0.00					
62	WTSP	10/06/12	11/03/12	Sat 6-8a 10 News, 6am Saturday	CM	Sat 6-8a -----S-	:30	2	\$75.00	P-4	0.00	NM	10	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
	Week:	10/01/12	10/07/12	-----S-		2		\$75.00	0.00					
	Week:	10/08/12	10/14/12	-----S-		2		\$75.00	0.00					
	Week:	10/15/12	10/21/12	-----S-		2		\$75.00	0.00					
	Week:	10/22/12	10/28/12	-----S-		2		\$75.00	0.00					
	Week:	10/29/12	11/04/12	-----S-		2		\$75.00	0.00					
63	WTSP	10/06/12	11/03/12	Sat 8-10a CBS This Morning Saturday	CM	Sat 8-10a -----S-	:30	1	\$150.00	P-4	0.00	NM	5	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
	Week:	10/01/12	10/07/12	-----S-		1		\$150.00	0.00					
	Week:	10/08/12	10/14/12	-----S-		1		\$150.00	0.00					
	Week:	10/15/12	10/21/12	-----S-		1		\$150.00	0.00					
	Week:	10/22/12	10/28/12	-----S-		1		\$150.00	0.00					
	Week:	10/29/12	11/04/12	-----S-		1		\$150.00	0.00					
65	WTSP	10/06/12	11/03/12	Gators Special Gators Special	CM	Gators Special -----S-	:30	1	\$400.00	P-4	0.00	NM	5	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
	Week:	10/01/12	10/07/12	-----S-		1		\$400.00	0.00					
	Week:	10/08/12	10/14/12	-----S-		1		\$400.00	0.00					
	Week:	10/15/12	10/21/12	-----S-		1		\$400.00	0.00					
	Week:	10/22/12	10/28/12	-----S-		1		\$400.00	0.00					
	Week:	10/29/12	11/04/12	-----S-		1		\$400.00	0.00					
66	WTSP	10/06/12	11/03/12	Sat 730-8p Jeopardy	CM	Sat 730-8p -----S-	:30	1	\$400.00	P-4	0.00	NM	5	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
	Week:	10/01/12	10/07/12	-----S-		1		\$400.00	0.00					
	Week:	10/08/12	10/14/12	-----S-		1		\$400.00	0.00					
	Week:	10/15/12	10/21/12	-----S-		1		\$400.00	0.00					
	Week:	10/22/12	10/28/12	-----S-		1		\$400.00	0.00					
	Week:	10/29/12	11/04/12	-----S-		1		\$400.00	0.00					
67	WTSP	10/07/12	11/04/12	CBS Sunday Morning CBS Sunday Morning	CM	Sun 9-1030a -----S	:30	2	\$500.00	P-4	0.00	NM	10	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
	Week:	10/01/12	10/07/12	-----S		2		\$500.00	0.00					
	Week:	10/08/12	10/14/12	-----S		2		\$500.00	0.00					
	Week:	10/15/12	10/21/12	-----S		2		\$500.00	0.00					
	Week:	10/22/12	10/28/12	-----S		2		\$500.00	0.00					
	Week:	10/29/12	11/04/12	-----S		2		\$500.00	0.00					
68	WTSP	10/07/12	11/04/12	Face the Nation Face the Nation	CM	Sun 1030-1130a -----S	:30	1	\$500.00	P-4	0.00	NM	5	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					

Order / Rev: 704115 - 2
 Alt Order #: 06260660
 Flight Dates: 10/02/12 - 11/05/12

Advertiser: Obama/D/President
 Product Desc: OBAMA FOR AMERICA
 Estimate: 1537
WTSP-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
68	WTSP	10/07/12	11/04/12	Face the Nation Face the Nation	CM	Sun 1030-1130a - - - - - S	:30	1	\$500.00	P-4	0.00	NM	5	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/01/12	10/07/12	- - - - - S				1	\$500.00		0.00			
	Week:	10/08/12	10/14/12	- - - - - S				1	\$500.00		0.00			
	Week:	10/15/12	10/21/12	- - - - - S				1	\$500.00		0.00			
	Week:	10/22/12	10/28/12	- - - - - S				1	\$500.00		0.00			
	Week:	10/29/12	11/04/12	- - - - - S				1	\$500.00		0.00			
69	WTSP	10/07/12	11/04/12	Sun 630-7p Sun 630-7p 10 News	CM	Sun 630-7p - - - - - S	:30	1	\$350.00	P-4	0.00	NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/01/12	10/07/12	- - - - -				0	\$350.00		0.00			
	Week:	10/08/12	10/14/12	- - - - - S				1	\$350.00		0.00			
	Week:	10/15/12	10/21/12	- - - - -				0	\$350.00		0.00			
	Week:	10/22/12	10/28/12	- - - - - S				1	\$350.00		0.00			
	Week:	10/29/12	11/04/12	- - - - -				0	\$350.00		0.00			
70	WTSP	10/07/12	11/04/12	10 Sports Extra 10 Sports Extra	CM	Su 1135-1145p - - - - - S	:30	1	\$500.00	P-4	0.00	NM	5	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/01/12	10/07/12	- - - - - S				1	\$500.00		0.00			
	Week:	10/08/12	10/14/12	- - - - - S				1	\$500.00		0.00			
	Week:	10/15/12	10/21/12	- - - - - S				1	\$500.00		0.00			
	Week:	10/22/12	10/28/12	- - - - - S				1	\$500.00		0.00			
	Week:	10/29/12	11/04/12	- - - - - S				1	\$500.00		0.00			
71	WTSP	10/08/12	11/05/12	Mon Prime B 2 Broke Girls/Mike & Molly	CM	Mon 9-10p M- - - - -	:30	1	\$5,500.00	P-4	0.00	NM	4	\$22,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/08/12	10/14/12	M- - - - -				1	\$5,500.00		0.00			
	Week:	10/15/12	10/21/12	- - - - -				0	\$0.00		0.00			
	Week:	10/22/12	10/28/12	M- - - - -				1	\$5,500.00		0.00			
	Week:	10/29/12	11/04/12	M- - - - -				1	\$5,500.00		0.00			
	Week:	11/05/12	11/11/12	M- - - - -				1	\$5,500.00		0.00			
72	WTSP	10/08/12	11/05/12	Mon Prime C Hawaii Five-0	CM	Mon 10-11p M- - - - -	:30	1	\$3,500.00	P-4	0.00	NM	5	\$17,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/08/12	10/14/12	M- - - - -				1	\$3,500.00		0.00			
	Week:	10/15/12	10/21/12	M- - - - -				1	\$3,500.00		0.00			
	Week:	10/22/12	10/28/12	M- - - - -				1	\$3,500.00		0.00			
	Week:	10/29/12	11/04/12	M- - - - -				1	\$3,500.00		0.00			
	Week:	11/05/12	11/11/12	M- - - - -				1	\$3,500.00		0.00			
73	WTSP	10/02/12	10/30/12	Tue Prime A NCIS	CM	Tue 8-9p - T- - - - -	:30	2	\$5,000.00	P-4	0.00	NM	9	\$45,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/01/12	10/07/12	- T- - - - -				2	\$5,000.00		0.00			
	Week:	10/08/12	10/14/12	- T- - - - -				2	\$5,000.00		0.00			
	Week:	10/15/12	10/21/12	- T- - - - -				2	\$5,000.00		0.00			
	Week:	10/22/12	10/28/12	- T- - - - -				2	\$5,000.00		0.00			
	Week:	10/29/12	11/04/12	- T- - - - -				1	\$5,000.00		0.00			
74	WTSP	10/02/12	10/30/12	Tue Prime B NCIS: Los Angeles	CM	Tue 9-10p - T- - - - -	:30	2	\$4,500.00	P-4	0.00	NM	9	\$40,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/01/12	10/07/12	- T- - - - -				2	\$4,500.00		0.00			
	Week:	10/08/12	10/14/12	- T- - - - -				2	\$4,500.00		0.00			
	Week:	10/15/12	10/21/12	- T- - - - -				2	\$4,500.00		0.00			
	Week:	10/22/12	10/28/12	- T- - - - -				2	\$4,500.00		0.00			
	Week:	10/29/12	11/04/12	- T- - - - -				1	\$4,500.00		0.00			
75	WTSP	10/02/12	10/30/12	Tue Prime C Vegas	CM	Tue 10-11p - T- - - - -	:30	1	\$4,000.00	P-4	0.00	NM	5	\$20,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/01/12	10/07/12	- T- - - - -				1	\$4,000.00		0.00			
	Week:	10/08/12	10/14/12	- T- - - - -				1	\$4,000.00		0.00			
	Week:	10/15/12	10/21/12	- T- - - - -				1	\$4,000.00		0.00			
	Week:	10/22/12	10/28/12	- T- - - - -				1	\$4,000.00		0.00			

Order / Rev: 704115 - 2
 Alt Order #: 06260660
 Flight Dates: 10/02/12 - 11/05/12

Advertiser: Obama/D/President
 Product Desc: OBAMA FOR AMERICA
 Estimate: 1537

WTSP-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
75	WTSP	10/02/12	10/30/12	Tue Prime C Vegas	CM	Tue 10-11p	-T-----	:30	1	\$4,000.00	P-4	0.00	NM	5	\$20,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-T-----					1	\$4,000.00		0.00			
76	WTSP	10/03/12	10/31/12	Wed Prime A Survivor: Philippines	CM	Wed 8-9p	--W----	:30	1	\$4,000.00	P-4	0.00	NM	5	\$20,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	--W----					1	\$4,000.00		0.00			
Week:		10/08/12	10/14/12	--W----					1	\$4,000.00		0.00			
Week:		10/15/12	10/21/12	--W----					1	\$4,000.00		0.00			
Week:		10/22/12	10/28/12	--W----					1	\$4,000.00		0.00			
Week:		10/29/12	11/04/12	--W----					1	\$4,000.00		0.00			
77	WTSP	10/03/12	10/31/12	Wed Prime B Criminal Minds	CM	Wed 9-10p	--W----	:30	2	\$5,000.00	P-4	0.00	NM	9	\$45,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	--W----					2	\$5,000.00		0.00			
Week:		10/08/12	10/14/12	--W----					2	\$5,000.00		0.00			
Week:		10/15/12	10/21/12	--W----					2	\$5,000.00		0.00			
Week:		10/22/12	10/28/12	--W----					2	\$5,000.00		0.00			
Week:		10/29/12	11/04/12	--W----					1	\$5,000.00		0.00			
78	WTSP	10/03/12	10/31/12	Wed Prime C CSI: Crime Scene Investigation	CM	Wed 10-11p	--W----	:30	1	\$4,500.00	P-4	0.00	NM	5	\$22,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	--W----					1	\$4,500.00		0.00			
Week:		10/08/12	10/14/12	--W----					1	\$4,500.00		0.00			
Week:		10/15/12	10/21/12	--W----					1	\$4,500.00		0.00			
Week:		10/22/12	10/28/12	--W----					1	\$4,500.00		0.00			
Week:		10/29/12	11/04/12	--W----					1	\$4,500.00		0.00			
79	WTSP	10/04/12	11/01/12	Thu Prime A Big Bang Theory/Two and a Hal	CM	Thu 8-9p	---T---	:30	1	\$4,500.00	P-4	0.00	NM	4	\$18,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	---T---					1	\$4,500.00		0.00			
Week:		10/08/12	10/14/12	-----					0	\$0.00		0.00			
Week:		10/15/12	10/21/12	---T---					1	\$4,500.00		0.00			
Week:		10/22/12	10/28/12	---T---					1	\$4,500.00		0.00			
Week:		10/29/12	11/04/12	---T---					1	\$4,500.00		0.00			
80	WTSP	10/04/12	11/01/12	Thu Prime B Person of Interest	CM	Thu 9-10p	---T---	:30	1	\$4,500.00	P-4	0.00	NM	5	\$22,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	---T---					1	\$4,500.00		0.00			
Week:		10/08/12	10/14/12	---T---					1	\$4,500.00		0.00			
Week:		10/15/12	10/21/12	---T---					1	\$4,500.00		0.00			
Week:		10/22/12	10/28/12	---T---					1	\$4,500.00		0.00			
Week:		10/29/12	11/04/12	---T---					1	\$4,500.00		0.00			
81	WTSP	10/04/12	11/01/12	Thu Prime C Elementary	CM	Thu 10-11p	---T---	:30	2	\$4,000.00	P-4	0.00	NM	9	\$36,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	---T---					2	\$4,000.00		0.00			
Week:		10/08/12	10/14/12	---T---					2	\$4,000.00		0.00			
Week:		10/15/12	10/21/12	---T---					2	\$4,000.00		0.00			
Week:		10/22/12	10/28/12	---T---					2	\$4,000.00		0.00			
Week:		10/29/12	11/04/12	---T---					1	\$4,000.00		0.00			
E 82	WTSP	10/05/12	11/02/12	Fri Prime A CSI: NY	CM	Fri 8-9p	----F--	:30	1	\$3,000.00	P-4	0.00	NM	9	\$27,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	----F--					2	\$3,000.00		0.00			
Week:		10/08/12	10/14/12	----F--					2	\$3,000.00		0.00			
Week:		10/15/12	10/21/12	----F--					2	\$3,000.00		0.00			
Week:		10/22/12	10/28/12	----F--					2	\$3,000.00		0.00			
Week:		10/29/12	11/04/12	----F--					1	\$3,000.00		0.00			
83	WTSP	10/05/12	11/02/12	Fri Prime B Made in Jersey	CM	Fri 9-10p	----F--	:30	1	\$3,000.00	P-4	0.00	NM	5	\$15,000.00

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 Alt Order #: 06260660
 Flight Dates: 10/02/12 - 11/05/12

Advertiser: Obama/D/President
 Product Desc: OBAMA FOR AMERICA
 Estimate: 1537
WTSP-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
83	WTSP	10/05/12	11/02/12	Fri Prime B Made in Jersey	CM	Fri 9-10p	----F--	:30	1	\$3,000.00	P-4	0.00	NM	5	\$15,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/01/12	10/07/12	----F--		1				\$3,000.00		0.00			
	Week:	10/08/12	10/14/12	----F--		1				\$3,000.00		0.00			
	Week:	10/15/12	10/21/12	----F--		1				\$3,000.00		0.00			
	Week:	10/22/12	10/28/12	----F--		1				\$3,000.00		0.00			
	Week:	10/29/12	11/04/12	----F--		1				\$3,000.00		0.00			
E 84	WTSP	10/05/12	11/02/12	Fri Prime C Blue Bloods	CM	Fri 10-11p	----F--	:30	2	\$3,000.00	P-4	0.00	NM	5	\$15,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/01/12	10/07/12	----F--		2				\$3,000.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	WTSP	10/01/12-10/07/12	Fri Prime C		Fri 10-11p	----F--	:30		(\$3,000.00)		0.00	NM		
				Credited											
				[move to fri 8p same date as miss]											
	Week:	10/08/12	10/14/12	----F--		2				\$3,000.00		0.00			
	3	WTSP	10/08/12-10/14/12	Fri Prime C		Fri 10-11p	----F--	:30		(\$3,000.00)		0.00	NM		
				Credited											
				[move to fri 8p same date as miss]											
	Week:	10/15/12	10/21/12	----F--		2				\$3,000.00		0.00			
	5	WTSP	10/15/12-10/21/12	Fri Prime C		Fri 10-11p	----F--	:30		(\$3,000.00)		0.00	NM		
				Credited											
				[move to fri 8p same date as miss]											
	Week:	10/22/12	10/28/12	----F--		2				\$3,000.00		0.00			
	8	WTSP	10/22/12-10/28/12	Fri Prime C		Fri 10-11p	----F--	:30		(\$3,000.00)		0.00	NM		
				Credited											
				[move to fri 8p same date as miss]											
	Week:	10/29/12	11/04/12	----F--		1				\$3,000.00		0.00			
85	WTSP	10/07/12	11/04/12	Sun Prime A 60 Minutes	CM	7-8p	-----S	:30	1	\$4,500.00	P-4	0.00	NM	5	\$22,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/01/12	10/07/12	-----S		1				\$4,500.00		0.00			
	Week:	10/08/12	10/14/12	-----S		1				\$4,500.00		0.00			
	Week:	10/15/12	10/21/12	-----S		1				\$4,500.00		0.00			
	Week:	10/22/12	10/28/12	-----S		1				\$4,500.00		0.00			
	Week:	10/29/12	11/04/12	-----S		1				\$4,500.00		0.00			
86	WTSP	10/07/12	11/04/12	Sun Prime B Amazing Race	CM	Sun 8-9p	-----S	:30	1	\$4,500.00	P-4	0.00	NM	5	\$22,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/01/12	10/07/12	-----S		1				\$4,500.00		0.00			
	Week:	10/08/12	10/14/12	-----S		1				\$4,500.00		0.00			
	Week:	10/15/12	10/21/12	-----S		1				\$4,500.00		0.00			
	Week:	10/22/12	10/28/12	-----S		1				\$4,500.00		0.00			
	Week:	10/29/12	11/04/12	-----S		1				\$4,500.00		0.00			
87	WTSP	10/07/12	11/04/12	Sun Prime C The Good Wife	CM	Sun 9-10p	-----S	:30	1	\$3,500.00	P-4	0.00	NM	5	\$17,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/01/12	10/07/12	-----S		1				\$3,500.00		0.00			
	Week:	10/08/12	10/14/12	-----S		1				\$3,500.00		0.00			
	Week:	10/15/12	10/21/12	-----S		1				\$3,500.00		0.00			
	Week:	10/22/12	10/28/12	-----S		1				\$3,500.00		0.00			
	Week:	10/29/12	11/04/12	-----S		1				\$3,500.00		0.00			
88	WTSP	10/07/12	10/07/12	NFL Football Game #1* NFL Football Game #1	CM	1-4p	-----S	:30	1	\$8,000.00	P-4	0.00	NM	1	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/01/12	10/07/12	-----S		1				\$8,000.00		0.00			
89	WTSP	10/14/12	10/14/12	NFL Football Game #1* NFL Football Game #1	CM	1-4p	-----S	:30	2	\$20,000.00	P-4	0.00	NM	2	\$40,000.00

WTSP-TV